

# Twelve Apostles Precinct Redevelopment

Kane Constructions has completed the Twelve Apostles Precinct Redevelopment for Development Victoria, delivering a major new visitor destination along Victoria's iconic Great Ocean Road.

The project forms part of the $126 million redevelopment, designed to enhance the visitor experience, support sustainable tourism and celebrate the natural and cultural heritage of the Shipwreck Coast.

At the heart of the redevelopment is the 3,300m² Keerray Woorroong Visitor Centre, designed by Grimshaw in collaboration with WSP & Aspect Studios. The building features a distinctive rammed-earth façade constructed using approximately 1,500 tonnes of regionally sourced rock, reflecting the surrounding coastal landscape.

The new centre includes a 230-seat café, kiosk, exhibition and gallery spaces, visitor information facilities and a rooftop lookout. Surrounding works include a Welcome Garden, native landscaping, pedestrian pathways, upgraded road infrastructure and expanded car parking.

Developed and co-designed with the Eastern Maar Aboriginal Corporation, the precinct celebrates the cultural heritage of the Keerray Woorroong people, incorporating cultural interpretation, artwork and landscape features that connect visitors with Country.

The redevelopment provides modern, accessible visitor facilities while protecting the region's environmental and cultural values and supporting the local economy.

Funded through a partnership between the Australian and Victorian Governments , the precinct is now operated by the Great Ocean Road Coast and Parks Authority.

The project reached practical completion in October 2026.

**Kane Constructions Pty Ltd**
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## Client

Development Victoria

## Consultants

Grimshaw
Slattery Australia
WSP Australia
Aspect Studios

## Location

Victoria

