## GREATER SPRINGFIELD



## **NEWS AND VIEWS**

**SPRING 2013** 

## ANOTHER MEDIA HUDDLE IN GREATER SPRINGFIELI

The pipeline of major announcements coming out of Greater Springfield has seen the State's fastest emerging new city feature regularly in the news.

TV crews and journalists packed on to the site of GE Australia's soon-to-be state headquarters in August, to hear Premier Campbell Newman welcome the American corporate giant's decision to take a \$72m landmark presence there.

Just a week before, the Brisbane Lions were packing their own media huddle to confirm Greater Springfield as their new home also, with journalists and fans given a front row viewing of what the new MCG-sized stadium, training and administration facility will look like.

The massive \$1.2b duel railway line, which links Brisbane to Greater Springfield, has also been a popular headliner. Channel 9 warned of the potential for "an economic and population explosion" given the attraction of investment to Greater Springfield. Stay tuned for a lot more news on this subject.





Members of the media pack in and around Premier Campbell Newman and Maha Sinnathamby following the news of GE's move to Greater Springfield.





It's game on! Greater Springfield will become the new home of the Brisbane Lions.

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